

REP HEADLINE# 6396449  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP

OCT25/12 10.35  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/AMER. CROSSROADS

AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME NOELLE RAMSEY

SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6396449

PRDCT AMERICAN CROSSROADS EST#1287 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV5/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

CLASS: NAT h LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

DATE OCT25/12 10.35

REP: TO: NSA WDCW  
FROM: GREG  
\*\*\*NEW ORDER\*\*\*  
TTL \$8100...13X  
THX PLS CFM, 10/25/12

*New*

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 27

AGENCY EST# = 1287

1	1000A-1100A	30		\$600.00	11/2	11/2	1	FRI	1
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PROGRAM : PEOPLE'S COURT  
RA35+ : 0.9  
CON COM1: PEOPLE'S COURT

2	1100A-1200N	30		\$600.00	11/2	11/2	1	FRI	1
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PROGRAM : PEOPLE'S COURT  
RA35+ : 0.6  
CON COM1: PEOPLE'S COURT

*R2/2*

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			900A-1000A	30		\$600.00	11/2	11/2	1		FRI	1
PROGRAM : JUDGE MATHIS RA35+ : 1.0 CON COM1: JUDGE MATHIS												
4			1000A-1100A	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.9 CON COM1: PEOPLE'S COURT												
5			1100A-1200N	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.6 CON COM1: PEOPLE'S COURT												
6			900A-1000A	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : JUDGE MATHIS RA35+ : 1.0 CON COM1: JUDGE MATHIS												
7			730P-800P	30		\$900.00	11/3	11/3	1		SAT	1
PROGRAM : TWO AND A HALF MEN RA35+ : 0.8 CON COM1: TWO AND A HALF MEN												
8			1000A-1100A	30		\$600.00	11/1	11/1	1		THU	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.9 CON COM1: PEOPLE'S COURT												
9			1100A-1200N	30		\$600.00	11/1	11/1	1		THU	1
PROGRAM : PEOPLE'S COURT RA35+ : 0.6 CON COM1: PEOPLE'S COURT												
10			900A-1000A	30		\$600.00	11/1	11/1	1		THU	1
PROGRAM : JUDGE MATHIS RA35+ : 1.0 CON COM1: JUDGE MATHIS												

LINE# 8100440  
ORIGINAL REV#0 \*\*\*

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1000A-1100A	30	PC2/1	\$600.00	10/31	10/31	1		WED	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.9												
CON COM1: PEOPLE'S COURT												
12			1100A-1200N	30		\$600.00	10/31	10/31	1		WED	1
PROGRAM : PEOPLE'S COURT												
RA35+ : 0.6												
CON COM1: PEOPLE'S COURT												
13			900A-1000A	30		\$600.00	10/31	10/31	1		WED	1
PROGRAM : JUDGE MATHIS												
RA35+ : 1.0												
CON COM1: JUDGE MATHIS												

NOV/12 \$8,100.00

CONTRACT TOTAL \$8,100.00  
TOTAL SPOTS 13

MARKET TOTALS \$810,000 WDCW 1% WJLA 24% WUSA 20% WRC 35% WTTG 20% WPXW 0% WDCA 0%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*